



Meet Our Founder

Keneshia Nooks is a leading marketing and public relations expert, who has spent more than 15 years developing and implementing national strategies that promote business, culture, entertainment and brands in Jamaica.

Keneshia was trained internationally at the London Metropolitan University in the UK and ESCM School of Business and Management in Poitiers, France. She holds a dual master's degree in International Marketing Communications (MA) and Marketing Communication Strategy (MSc), and a bachelor's degree in Media and Communication from the University of the West Indies, Mona Campus.

Get to Know Us

One Integrated Group Limited (**ONE GROUP**), founded in May 2018, is a registered marketing and PR agency in Kingston, Jamaica. The agency operates as a strategic partner to local and international clients in the private and public sectors.

Schedule your free consultation now!

Curating Your Amazing Stories

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Follow us @onegroupja

ONE INTEGRATED GROUP LIMITED

Curating Your Amazing Stories



Looking for an advanced, creative and skillful agency

to outsource your corporate communications?

Talk to us!



Access Our Services Today

Watch Your Revenue & Brand Equity Increase

When you choose ONE GROUP as your strategic communications partner, you are tapping into a range of expert level services, that we tailor to increase your revenue and fix any communication issue you may encounter.

Our solutions include:

Marketing:

Market Research, Strategy Consulting, Brand Management, Advertising, Place and Nation Branding, Destination Marketing, Sponsorships, Endorsements & Negotiations

Public Relations:

Brand Awareness & Publicity, Annual Reports, Speech Writing, Media Planning, Buying & Placement, Corporate Communications, Crisis and Issues Management, Copy Writing & Editing, Image Consulting

Digital Marketing:

Social Media Management, Online Advertising, Email Marketing, Web Design & Development, SEO Optimisation & Content Development

Event Execution :

Conceptualisation, Event Planning & Execution & Event Management

Media Production Service:

Talent Recruitment, Graphic Design, Photography, Videography, Radio & Television Production, Live Streaming, Podcasting

Meet Our Team

Our scaled, focused and multi-skilled team helps to build the winning environment for our clients. The best way to determine if **ONE GROUP** is the right fit for you or your brand, is to meet our handpicked team of experts. They know what you want to know, and they are happy to share.

Let us shape your brand with our transformational marketing approach.

One Formula

As your strategic partner, we take the time to assess your internal structure and your industry, then carve-out a solid framework, uniquely and perfectly suited for your company's brand vision.

In times of crisis, **ONE GROUP** runs to fix relationships, brands and reputation, using our unique, global best practices. Our firm succeeds using this tested formula over a range of channels and platforms.

Consult with us to create your:

- ONE Integrated Strategy
- ONE Brand Message
- ONE Digital Experience
- ONE Compelling Story

One Vision

"To build a global community of creative, marketing and PR experts, who will serve and generate long lasting impressions through integrated experiences."

One Mission

A company devoted to innovation and creativity, our mission is to help people and brands make informed choices that will improve their own lives and that of their stakeholders.